

# John Harrison

07789986169  
john@whatwhat.co.uk  
www.whatwhat.co.uk/john

## Employment:

*January 2013 - Present:*

### **Senior Digital Designer John Brown Media**

As the digital team has grown I've taken on greater responsibility from briefing freelancers to art directing junior designers.

*August 2010 - January 2013:*

### **Digital Designer John Brown Media**

I've been lead designer on many successful pitches and I've worked on a variety projects for clients including RBS, F&F, Manchester City FC, Chelsea FC, Virgin, Monsoon and Accessorize.

*Nov 2009 - June 2010: Digital Designer Myspace*

Worked on the branding for the Myspace Music launch and several major social media campaigns including the iTunes festival partnership and Secret Shows. Involved in a variety of work from branding to animation for banner campaigns and showreels to design and layout for print work.

*March 2009 - October 2009: Freelance Designer*

Clients have included Virgin Games, Tennent's, Red Bull, The Image Group and Paul Smith. Agencies I've worked for have included Lean Mean Fighting Machine, Less Rain, and Cabinet UK.

*March 2007 - Feb 2009: Digital Designer Nickelodeon*

Dealt with large brands and built up a comprehensive understanding of designing children's digital content. Highlights included redesigning Nick Jr and designing a dedicated SpongeBob site for a UK audience.

*2003 - Present: Co Founder of What What*

Designed and co-authored a book and accompanying website called 'Idle Idol: The Japanese Mascot' (published by Mark Batty), [idleidol.net](http://idleidol.net). Another notable project I've worked on includes [startastory.com](http://startastory.com); a website made up of many different projects which encourage creativity and collaboration. I've also produced T-shirts, badges, magnets and prints. In September 2006 I won the 'Designers are Wankers' award.

## Technical Skills:

Photoshop, Illustrator, InDesign, Flash - highly proficient. Excellent illustration and animation skills. Good prototyping skills with Invision and Marvel. After Effects - intermediate.

A good working knowledge of css, and html. Basic understanding of php (wordpress) and javascript. Adaptable and eager to learn.

## Education:

2005 - 2006  
MA Sequential Design  
Brighton University.

2000 - 2003  
First class BA (Hons)  
Visual Communication  
University of Central England.

1999 - 2000  
Foundation Studies  
University College Northampton.

1996 - 1999  
3 A-Levels & 11 GCSE's  
St Pauls School, Milton Keynes.

## Interests:

Second dan black belt member of Clapham & Tooting School of Taekwondo. Very keen cyclist and baker. Currently spend most of my free time doing diy!